EVESHAM TOWN 10KM RACE, SUNDAY 5th JULY, 2026

Race day information and instructions

Welcome, and thank you for entering the **EVESHAM TOWN 10KM RACE, 2026.**

Evesham Vale Running Club are delighted to again run the Evesham 10k Road race. We hope you all have an enjoyable day and successful run. Huge thanks to all our volunteer marshals, pacers and helpers – most being Club members – without whom we could not make this happen. And thunderous applause to our sponsors, Sheldon Bosley Knight and BHGS, whose generosity boosts the support the race can give to our chosen charity partners.

Mark Dowell, 10k Race Director, Evesham Vale Running Club

Our 2026 race charity partners

The majority of proceeds from the race will go to supporting the important work of Local Evesham charities: This year we are supporting Street Pastors, Riding for the Disabled and First Responders.

Your race day information:

Please read the following race information carefully and note the maps detailing car park locations, access routes, toilets and the race village.

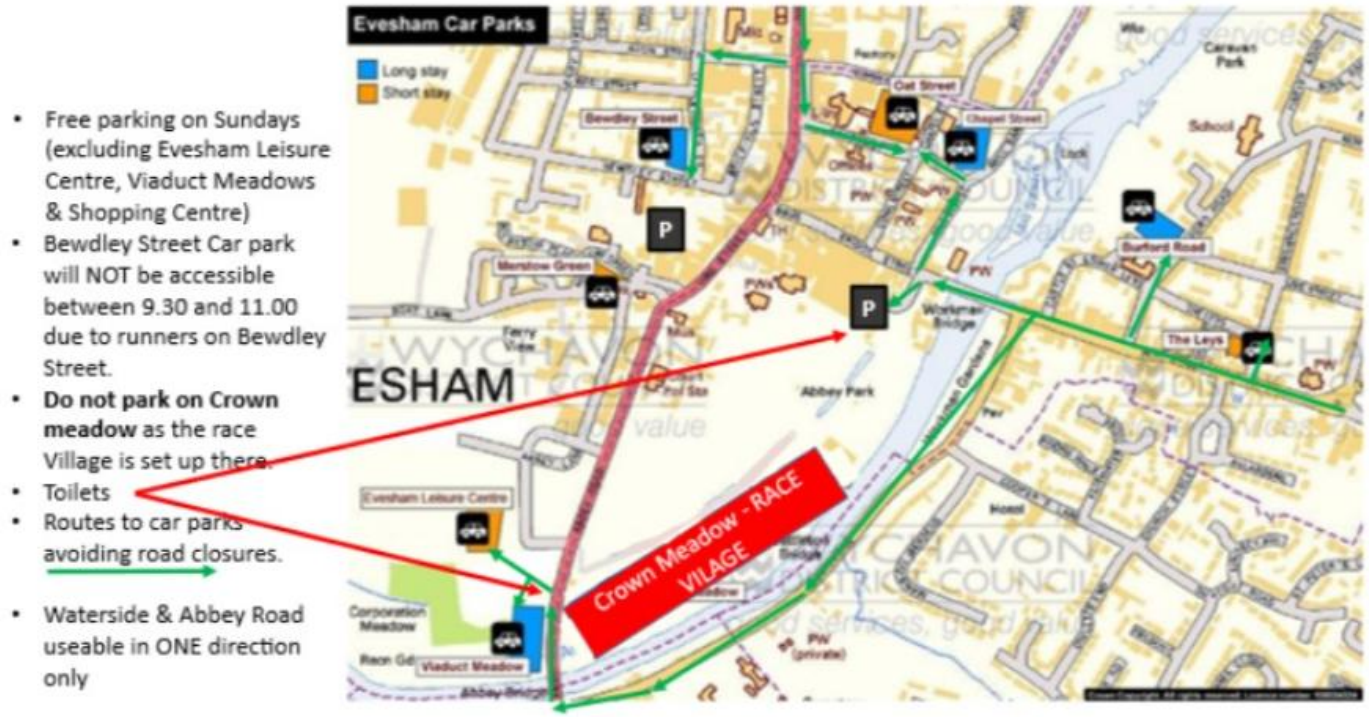
Event schedule (note: timings after the 09:30 10k race start approximate):

07:30 Race village and 10k race registration/number collection opens*
08:30 Baggage storage available
09:00 10k race registration closes
09:15 Warm-up and 10k race assembly (line up by expected finish time please, look at where the pacers and expected finish times signs are in the crowd)
09:30 10k race start
10:05 First 10k finisher expected!
10:30 10k race winners prize presentations
10:50 10k race winners and age category prize presentations

* Race numbers can also be collected from the Crown Meadow between 1600 – 1800 on Saturday, 4th July

Getting Here & Car Parking:

There are many car parks in Evesham, some with free parking on Sundays. See map below for car park locations and access routes. The maximum walk time from any car park to the race village is around 10-15 minutes. ***NB:*** There is **NO** parking available on the Crown Meadow Race Village.



IMPORTANT: ***For the safest possible race experience, road closures (partial and total) will be in place from around 0830. Diversions will be signed, but we think it essential for you to know the car park access routes and allow additional time to get to the race village. We recommend local runners walk in to join us – we have supervised bag storage at the village.***

Race Village:

Is on the Crown Meadow: the 10k starts and finish here. Registration, baggage storage, first aid, coffee & cake and all presentation ceremonies. Our charity partners will be there too, along with representatives from a number of our event sponsors. Everything will be signed and easy to find when you show up. The nearest toilets are within 100m. Please do not drop litter on the course or race village.

Race registration 10k: Saturday 4th July 16:00-18:00; race day 07:30-09:00

All runners must register and collect race numbers and timing chips. **Registration will be open on the Crown Meadow at the times shown above.** Race day registration will close promptly at 09:00. We encourage local runners to register on Saturday if possible. **NO 'on-the-day' entries are available.**

When you have your race number, please complete the emergency medical/contact details on the back, and pin your race number to the FRONT of your running top (safety pins available at registration). Your timing chip will loop around your shoelaces – the registration team will show you how to do this.

Toilets:

See map above for locations - the Abbey Bridge public toilet facility is within 100m of the race village, toilets at Abbey Park are approx. 700m away. **Note:** There are **NO** toilets on the Crown Meadow race village.

Baggage storage:

Add the label (attached to your race number) to your bag before handing it in. The baggage area is supervised but all items are left entirely at the owner's risk, we accept no responsibility for loss or damage.

Let there be cake!....

This race day essential is provided by, and will raise funds for, CASS & Friends, a local charity supporting young, aspiring athletes attending state schools. For more information about CASS see https://www.cassandfriends.org/

Sports massage facilities

These will again be available in the race village for a small donation – get those legs eased up.

10k race timing

The race will be accurately 'chip' timed: you will pick up your personal timing chip with your race number to record your time from the moment you cross the start line to your return over the finish. Failure to start and finish wearing your race number & timing chip will result in no time/position being recorded.

Pre-race assembly and start:

Runners need to move the start area by 09:15. Looks for boards showing expected finish time (<40 mins, 45-50 mins etc) - go to the zone appropriate to you (**top tip** – don't over-promote yourself, you may get caught in a stampede! Remember the race is chip-timed so don't worry if it takes you a while to get going – your race clock doesn't begin ticking until you cross the start line. The race will start at 09:30, prompt.

Pace Runners:

We will have pacers on the course to help you hit your goal time – start just behind them, finish just in front and your dreams & ambitions will be fulfilled (no pressure, pacing team).

Headphones[1]:

This year we have made it acceptable to wear bone conducting type headphones. Please **do not wear normal headphones** as this can inhibit your ability to hear instructions from the course marshals.

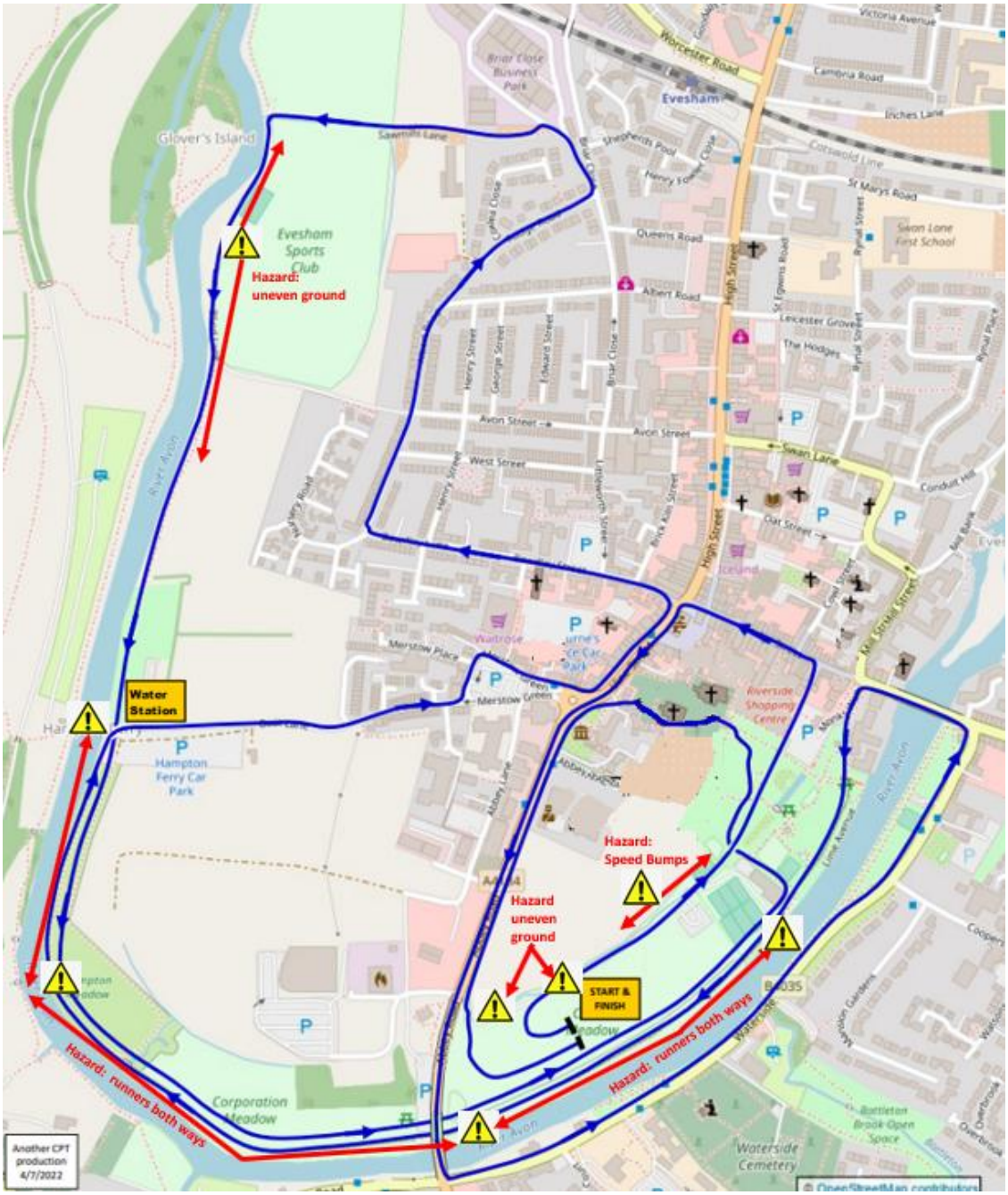
Cut-off time:

This year there is a cut-off time for the Evesham 10k race of 2 hours, with an optimum ideal target of 1:45. Note: we may need to lift some road closures before all runners complete the course – if this is necessary our marshals will simply direct you to run on the pavements instead.

10k race route[2]:

From Crown Meadow up to the War Memorial and into the town centre. Descend to Abbey Bridge and a flat section along Waterside and the riverside path follows. Climb Boat Lane, back into town, then return to the river. A final 'up', through the Bell Tower, then it's all downhill to your triumphant sprint finish back on the Meadow. Map below.

Caution required: ⚠ *uneven ground at the Crown Meadow exit/entry points and a section of the riverside path.* ⚠*speed bumps where you exit the meadow at the start.* ⚠ *55 min + runners may encounter lead runners coming the other way.* ***All hazards indicated on the map - nothing extreme****, listen to marshals, stay safe, stay upright.*



Water stations:

You will pass the water station twice – around 4.5km (Rugby Club) and at again c.8km (Rowing Club). Water will be in cups, grab yours, then move away from the water station quickly to not impede other runners. Additional water available at the finish.

Finishers' 'bling' & other stuff[3]:

Grab a fantastic, hard-earned medal designed by a winner of a local school competition. Bags will be available for you to collect water and fruit.

Race day photos:

Race photographer, Charmaine Mitchell professional images will be available **free of charge** for you to download and use after the event. Should you wish to opt-out and not be photographed simply mark your race number with a large red cross (marker pens will be at registration). Full privacy details at https://www.oxonraces.com/privacy/ Additional shots capturing the atmosphere of the event and the award presentations will be taken by Charmaine and also made available without charge.

Race Results:

There will be a 'gun time' race clock at the finish, and your personal 'chip time' result online once you record a finish time. All results will remain provisional for 72 hours to allow the timing team to respond to any queries.

10k Awards Presentations:

Presentations at approximately 10:30 on the Crown Meadow for 1st 2nd and 3rd Male and Female. Age categories will be presented at 10:50 Trophies were created from a local school design competition winner, by a member of the running club. They will be awarded for 1st, 2nd & 3rd female and male finishers, winners of age categories, and the fastest winning team along with Cash prizes:

Female	Male
Junior: 15-19	Junior 15-19
Senior: 20-34	Senior 20-39
Veteran Categories: 35-44; 45-54; 55-64; 65-69; 70-74, and 75+	Veteran Categories: 40-49; 50-59; 60-69; 70-74, and 75+

Runner & event safety[4]:

The route will be clearly marked and marshalled – follow the directions of marshals at all times. **Whilst road closures are in place, we cannot guarantee roads will remain traffic-free throughout**, so please remain vigilant and look out for cars, emergency vehicles and other moving stuff with wheels. Take great care, particularly at road junctions. Away from the roads, we do not have exclusive use of the parks and riverside paths, so be aware of, and respectful to, all other park users.

July can be hot, so plan accordingly bringing water (there is some on the course, but you may need more), sun-screen etc. If you see a fellow runner in difficulty or distress, please relay the situation to the next marshal location.

And finally, a long 'thank you' list:

Thanks once again to our sponsors, Sheldon Bosley Knight & BHGS.

We also offer our thanks to all who have donated to the cause -**Sign'R'Us** our huge promotional banners, **Love Evesham and Pershore Noticeboard** for helping promote the event on social media, **Charmaine Mitchell** for their photographic excellence, **CASS & Friends** for coffee & cake. A nod to our brilliant suppliers too, including CORE Traffic Management, Tempo Events, and Cotswold First Aid.

This event would not happen without our small army of wonderful volunteers including marshals, Scouts, pacers, race announcers, lead bikes and baggage handlers – true superstars! Finally, our thanks and gratitude to the residents and businesses along the race route for their support, patience and understanding.

Notes:

1. This is in line with UK Athletics rules prohibiting the wearing of headphones, or similar devices, (other than those medically prescribed) in races – like ours - on any single carriageway road that is not wholly closed to traffic. Whilst the UKA rules allow for use of conductive headphones, the final decision of acceptance lies with us as Event Organisers, and we do not allow their use as it is impossible for marshals to differentiate between these and other types of headphones when runners pass them. Thanks for your understanding.
2. Route measurement: the route has been measured in line with UK Athletics requirements, with certificate of course accuracy secured.
3. A note on T-Shirts – with the aim of making this our most sustainable 10k ever we have decided not to give away t-shirts – this to be proactive in reducing the environmental impact of our event. We appreciate some may be disappointed not to get one, however, the type of technical t-shirts given away at most running events (including our previous 10k's) are usually cheaply made products, using materials derived from oil-based plastics, which are polluting to the environment during their manufacture, and every time they are washed distribute small amounts of micro-plastics into our water supplies. Not only that, but those of you who take part in lots of races have drawers full of these! So, no T-shirts, more turtles.
4. (a) The race is to be run under licence from UK Athletics - any abuse of a race marshal, member of the public, or other road user will not be tolerated, and will result in disqualification.
   (b) In the event of any major occurrences along the route, the race director and the emergency services reserve the right to alter or stop the event as necessary. This would be in circumstances beyond our direct control and in the unlikely event this happens no refunds will be given.